

THE EUROPEAN AND RUSSIAN BUSINESS FORUM

23-25 September 2010, St.Petersburg,
Hotel «Park Inn Pribaltiyskaya», Korablestroiteley st., 14

Platinum Sponsor-20,000 Euro, excluding VAT

Before the Event

- ◆ The Sponsor's Logo officially incorporated into all fax and e-mail invitations and programme's booklets, that will be sent out to all those to be invited (more than 5000 people)
- ◆ The Sponsor's Logo placed as a Platinum Sponsor in **Vedomosti, the Moscow Times, St. Petersburg Times, Expert North-West, Business Petersburg**
- ◆ The Sponsor's Logo in the event's **website-page** with the link to the Sponsor's site

During the Event

- ◆ Free Participation for 5 representatives of the Platinum Sponsor
- ◆ Corporate banner/materials prominently displayed at the event (at the registration hall)
- ◆ The Sponsor's video advert (provided by the Sponsor) shown before the Conference hall during the coffee breaks and lunch
- ◆ The Sponsor's logo on the event programme
- ◆ The Sponsor's logo on the presentation screens before and after each session.
- ◆ The Sponsor's logo on the cross stage banner
- ◆ Exclusive distribution of the souvenirs with the Sponsor's logo among the VIP participants of the event (provided by the Sponsor)
- ◆ Verbal recognition as Platinum Sponsor during the event from the stage
- ◆ Special stand (table) for the negotiations at the Business Contacts Exchange
- ◆ Sponsor's materials distributed with the event hand-outs
- ◆ Full page advertisement in the December issue of the AEB Business Quarterly (circulation 16,000. Distributed in Moscow, St. Petersburg, Krasnodar, Brussels, DHL offices in Russia, at the AEB events, among the AEB members, EU and EFTA embassies, VIP Lounges Domodedovo and Sheremetievo airports, hotels, business centres)

After the Event

- ◆ Platinum Sponsor's recognition in the December, March issues of the AEB Business Quarterly 2010 (circulation 16,000. Distributed in Moscow, St. Petersburg, Krasnodar, Brussels, DHL offices in Russia, at the AEB events, among the AEB members, EU and EFTA embassies, VIP Lounges Domodedovo and Sheremetievo airports, hotels, business centres)
- ◆ Platinum Sponsor's logo in the AEB newsletter

ORGANIZED BY:



Association of European Businesses



North-West Development and Investment Promotion Agency



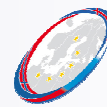
Committee for External Relations of St. Petersburg



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