

## Agenda of the III INVESTMENT FORUM OF THE NORTH-WEST

### PROJECTS FOR MACROREGION

**10 November 2011, Saint-Petersburg**

<b>10 November 2011</b>	
<b>8.30-9.30</b>	<b>Registration</b>
<b>9.30.-10.00</b>	<p><b>Opening of the Forum.</b></p> <p><i>Invited to discussion:</i></p> <ul style="list-style-type: none"> <li>- <b>N.Vinnichenko</b>, Plenipotentiary Envoy of the President of the Russian Federation to the North-West Federal District (invited);</li> <li>- <b>G.Poltavchenko</b>, Governor of Saint-Petersburg (invited);</li> <li>- <b>D.Pankin</b>, Head of the Federal Financial Markets Service (invited).</li> </ul>
<b>10.00-11.30</b>	<p><b>Plenary session 1. «Conditions of investments attraction – the basis of the regional competitiveness»</b></p> <p><i>Key topics:</i></p> <ul style="list-style-type: none"> <li>– Promotion of investment activities;</li> <li>– Discussion on the set of measures taken according to the List of instructions of the President of the Russian Federation on priority measures aimed at improving the investment climate in the Russian Federation, dated 2 April 2011;</li> <li>– Mechanisms and methods of the public regulation of investment processes;</li> <li>– Administrative barriers as one of the main constraints of attracting investments;</li> <li>– New tendencies and decisions on attracting investments;</li> <li>– Authority and business cooperation.</li> </ul> <p><i>Moderator:</i> <b>I.Maksimtsev</b>, Rector of the Saint-Petersburg State University of Economics and Finance</p> <p><i>Invited to discussion:</i></p> <ul style="list-style-type: none"> <li>- <b>S.Zimin</b>, Deputy Plenipotentiary Envoy of the President of the Russian Federation to the North-West Federal District;</li> <li>- <b>I.Koshin</b>, Chairman of the Deputy Assembly of the Nenets Autonomous Okrug, Chairman of the Parliamentary Association of North-West Russia;</li> <li>- <b>V.Katenev</b>, President of Saint-Petersburg Chamber of Commerce and Industry, Coordinator at the Business Council of the North-West;</li> <li>- <b>N.Wilke</b>, Head of the Office in Saint-Petersburg, Beiten Burkhardt.</li> </ul>
<b>11.30-12.00</b>	<b>Coffee-break</b>
<b>12.00-13.15</b>	<p><b>Plenary session 2. «Investment strategy in regional policy. Investment climate and image of the region». Presentation of the investment passport of the North-West</b></p> <p><i>Key topics:</i></p> <ul style="list-style-type: none"> <li>– Improvement of the investment climate of the region – mechanism of implementation of the goals stated by the State for growth in regional population prosperity;</li> <li>– Improvement of the economic benefits of the FDI attraction. Mechanisms of investors encouragement;</li> <li>– Investment component of the Strategy 2020. Top-priority investment projects;</li> <li>– Investment attractiveness of the subjects and cities in the North-West Federal District.</li> </ul> <p><i>Moderator:</i> <b>D.Glumskov</b>, Editor in Chief of the “Expert North-West” magazine</p> <p><i>Invited to discussion:</i></p> <ul style="list-style-type: none"> <li>- <b>A.Turchak</b>, Governor of the Pskov region;</li> <li>- <b>I.Vdovin</b>, Chairman of the National Agency for Direct Investments, Chairman of the Working Group of the Ministry of the Regional Development of the Russian Federation Social Council, Co-Chairman of the Russian Union of industrialists and entrepreneurs Committee on private-public partnership and investment policy;</li> <li>- <b>A.Khodachek</b>, Director of the National Research University Higher School of Economy in Saint-Petersburg;</li> <li>- <b>D.Travin</b>, Director, Department of Investment Projects, Ministry of Regional Development of the Russian Federation;</li> <li>- <b>S.Khodko</b>, Vice-President, Chairman of the Executive Committee of the Association North-West, Chairman of the North-West Development and Investment Promotion Agency.</li> </ul>
<b>13.15-14.00</b>	<b>Special presentation of the investment potential of the Komi Republic (coincide with the 90th anniversary of the Republic)</b>
<b>14.00-15.00</b>	<b>Lunch</b>
<b>15.00-16.30</b>	<b>Plenary session 3. «Project financing: conditions, practice, opportunities»</b>

	<p><u>Key topics:</u></p> <ul style="list-style-type: none"> <li>- Direct financing of investment projects;</li> <li>- Private-public partnerships as a mechanism of investment project implementation</li> <li>- Criteria of investment projects selection;</li> <li>- Investment projects presentation.</li> </ul> <p><u>Moderator:</u> <b>A.Ivlev</b>, Country Managing Partner for Russia, Ernst &amp; Young</p> <p><u>Invited to discussion:</u></p> <ul style="list-style-type: none"> <li>- Representative of the State corporation "Bank for Development and Foreign Economic Affairs" (Vnesheconombank);</li> <li>- <b>B.Balvanera</b>, Head of Regional Development in Russia, EBRD;</li> <li>- <b>A.Govorunov</b>, Chairman of the North-West Bank of Sberbank of Russia;</li> <li>- <b>A.Nikkonen</b>, Executive Director of the Russian Venture Capital Association;</li> <li>- <b>A.Fallico</b>, Chairman of the Board of Directors of Banca Intesa;</li> <li>- <b>G.Isakeev</b>, Branch Manager of Novikombank in Saint-Petersburg;</li> <li>- Investment projects bidders.</li> </ul>
<b>16.30-17.00</b>	<b>Coffee-Break</b>
<b>16.30-18.30</b>	<p><b>Plenary session 4. «Cooperation for modernization: the source of technology attraction and investment projects financing. Foreign investment in the North-West Federal District»</b></p> <p><u>Moderator:</u> <b>S.Khodko</b>, Vice-President, Chairman of the Executive Committee of the North-West Association, Chairman of the North-West Development and Investment Promotion Agency.</p> <p><u>Invited to discussion:</u></p> <ul style="list-style-type: none"> <li>- <b>Y.Stetsenko</b>, Trade Representative of the Russian Federation in the Republic of Austria;</li> <li>- <b>R.Lindner</b>, Executive Director, Committee on Eastern European Economic Relations;</li> <li>- <b>J.-P.Thomas</b>, Special Representative of the President of the Republic of France;</li> <li>- <b>Representative</b> of the Company Nord Stream (tbc);</li> <li>- <b>N.Schneider</b>, Corporate Affairs Director Telenor Russia AS;</li> <li>- <b>M.Hermansson</b>, Director General, RusForest.</li> </ul>
<b>19.00-21.00</b>	<b>Evening reception</b>

**within the framework of the III INVESTMENT FORUM OF THE NORTH-WEST  
PROJECTS FOR MACROREGION**

**11 November 2011, Saint-Petersburg**

**Briefing 1 (10.00-18.00)**

**Key topics:**

- Issues of tax efficiency and planning in the framework of investment activities;
- Discussion on urgent problems of the procedural law and substantive law enforcement;
- Customs policy and customs regulation.

**Invited to discussion:**

- **V.Krasavin**, Head of Interregional Inspection of the Federal Tax Service in the North-West Federal District;
- Representative of the Federal Arbitration Court of the North-West Federal District;
- Representative of the North-West Customs Administration.

**Briefing 2 (10.00-18.00)**

**Key topics:**

- Issues of labour force, skilled labour and creating new vacancies;
- Issues of technological connection to electric grids and engineering networks;
- Investment platforms presentation.

**Invited to discussion:**

- Head of the North-West Association Working Group on employment
- Representative of an electricity supplying company
- Representatives of investment platforms